



Public Health Accreditation Board  
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## **Accreditation to be Spotlit at APHA's 142<sup>nd</sup> Annual Meeting, November 15-19 in New Orleans**

**Alexandria, VA, November 11, 2014** — From a day-long Learning Institute to an array of scientific sessions, accreditation will be much in the spotlight during the American Public Health Association's 142nd Annual Meeting and Exposition in New Orleans. Participants will be able to attend a range of sessions tied to accreditation and quality and performance improvement during the November 15-19 event.

PHAB kicks off its accreditation program on **Sunday, November 16** with a Learning Institute titled "PHAB Accreditation: How to Assess and Select Documentation Using PHAB Standards and Measures, Version 1.5." The Learning Institute will be held from 9 a.m. to 5:30 p.m. at the Ernest N. Morial Convention Center. Participants will be eligible to earn six continuing education credits. For more information, visit APHA's Learning Institute website, or email PHAB Education Specialist David Stone.

On **Tuesday, Nov. 18**, from 10:30 a.m.–12 p.m., PHAB will present a session titled "Public Health Department Accreditation: Answering the 'So What?' Question" (session 4104). PHAB President and CEO Kaye Bender, PhD, RN, FAAN, will moderate the session. Presenters will include Les Beitsch, MD, JD, chair of PHAB's Board of Directors and chair of the Department of Behavioral Sciences and Social Medicine at Florida State University College of Medicine; Liza Corso, MPA, Senior Advisor for Public Health Practice and Accreditation in the Division of Public Health Performance Improvement at the Centers for Disease Control and Prevention's Office for State, Tribal, Local, and Territorial Support; Jessica Kronstadt, MPP, PHAB Director of Research and Evaluation; and Pamela Russo, MD, MPH, Senior Program Officer and Public Health Team member at the Robert Wood Johnson Foundation. During the session, panelists will describe PHAB's approach to internal and external evaluation of national accreditation, discuss early findings from PHAB's evaluation initiatives, explore the relationship between PHAB's early impact findings and performance management, and relate PHAB's findings to other national accreditation readiness and quality improvement initiatives.

Accreditation-related sessions will continue **Wednesday, November 19** at 10:30 a.m. with a 90-minute session (5090) titled "Pursuing Voluntary Public Health Accreditation: Perspectives from Large Jurisdictions." Organized and moderated by Lia Katz, MS, Senior Analyst for Performance Improvement at the Association of State and Territorial Health Officials, the session will include presentations from three large health agencies that are working toward accreditation. The presenters will discuss their experiences and explore the resolution of the barriers they faced along the way. Session speakers will include Colette Lamothe-Galette, MPH, on "Advancing Quality Improvement Through Accreditation Readiness Preparation in New Jersey;" Eileen Eisen-Cohen, PhD, on "Advancing Accreditation in Large Jurisdictions: The Experience of Maricopa County;" and Loriann DeMartini, PharmD, on "Pursuing Voluntary Public Health Accreditation: The Experience of the California Department of Public Health."

Also on **Wednesday, November 19**, APHA's Health Administration Section will sponsor a 12:30–2 p.m. session (5169) titled "Successful Models for Meeting PHAB Accreditation Standards." The session will include a presentation by Reena Chudgar, MPH, Program Analyst for Assessment and Planning and Accreditation

Preparation and Quality Improvement at the National Association of County and City Health Officials. Chudgar will discuss "Collaborative Models Supporting Advancement in Local Health Department Accreditation Readiness." Additional presentations will explore "Measuring Accreditation Activity and Progress: Findings from a Survey of Indiana Local Health Departments;" "It's All Fun and Games Until Someone Gets Accredited: Innovative Approaches to Preparing Staff for Accreditation;" and "Transtheoretical Model: Challenges and Successes on the Pathway to Accreditation."

Concurrently on **Wednesday, November 19**, session 5150 at 12:30 p.m. will address "Rural Health 2020 Perceptions and Progress on Health Improvement and Accreditation at the State and Local Level." The 90-minute session will include "Rural Healthy People: Value and Use of Leading Health Indicators," presented by Gail R. Bellamy, PhD; "Lowering Barriers to Accreditation for Small and Rural Health Departments," presented by Jerry King; "Progress on Public Health Accreditation and Quality Improvement in Utah," presented by Paul Wightman, MPA; "Accreditation at the State and Local Level," presented by Bryan Buckley, MPH; "Strategies for Success: Trainings to Help Oregon's Health Departments in their PHAB-Accreditation Performance Management and Quality Improvement Efforts," presented by Josie Henderson; and "Updates on Accreditation Readiness and Public Health Action in Ohio," by Rosemary V. Chaudry, RN, PhD, MPH.

A few other sessions tied to accreditation and quality and performance improvement at APHA's 142nd Annual Meeting and Exposition in New Orleans include:

#### **Monday, November 17, 2014**

Session 3011 — Ground Gained: Strategies for Sustaining Advances Made in Performance Improvement, 8:30 a.m. – 10 a.m.

Session 3120 — Core Competencies for Public Health Professionals – Improving to Better Meet Public Health Workforce Needs, 10:30 a.m. – noon.

Session 3329 — Healthy People 2020: Framing Health and Equity in a Social Determinants Context, 2:30 p.m. – 4 p.m.

Session 311878 — Community Development Through Collaborative Community Health Assessment, Planning, and Implementation, 2:50 – 3:10 p.m.

#### **Wednesday, November 19, 2014**

Session 5029, CHIP 2.0: Reinvigorating Partnerships and Effectively Revising Community Health Improvement Plans, 8:30 a.m. – 10 a.m.

In addition to the Learning Institute and scientific sessions, PHAB will again sponsor a booth during the meeting's Public Health Expo. Conference attendees are encouraged to stop by Booth 1337 for information and PHAB-related materials.

*For more information about PHAB, visit [www.phaboard.org](http://www.phaboard.org) or contact PHAB Communications Manager Teddi Nicolaus at 703-778-4549, x118 or via email at [tnicolaus@phaboard.org](mailto:tnicolaus@phaboard.org). For information about APHA's 142nd Annual Meeting and Exposition, visit <http://www.apha.org/events-and-meetings/annual>.*

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#### **About the Public Health Accreditation Board**

The Public Health Accreditation Board (PHAB) was created to serve as the national public health accrediting body and is jointly funded by the Centers for Disease Control and Prevention and the Robert Wood Johnson Foundation. The development of national public health accreditation has involved, and is supported by, public health leaders and practitioners from the national, tribal, state, local, and territorial levels. Learn more about PHAB or sign up for the PHAB e-newsletter by visiting [www.phaboard.org](http://www.phaboard.org).