

# PHNCI Fall into Learning Webinar Series

## Overview

The Public Health National Center for Innovations (PHNCI) is pleased to announce our **Fall into Learning Webinar Series**. From October through December, PHNCI will offer monthly webinars to provide the public health field with information on emerging trends and strategies to advance innovations in practice. Please join us for one, or all, of these exciting learning events. Registration is on a first-come, first-served basis, and will close once capacity is reached. Register today to reserve your space and gain insights and tools to foster innovation!

## About PHNCI

With funding from the Robert Wood Johnson Foundation, the Public Health Accreditation Board (PHAB) established PHNCI as a new division to serve as the coordinating body for a number of allied, national initiatives, and to support the development, testing, and dissemination of innovation models to advance public health practice and improve communities.

## Staff Contacts

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## Website

For more information and updates, visit [www.phnci.org](http://www.phnci.org).

## October 18, 2016 @ 3:00PM-4:00PM ET

### Modernizing Public Health Using the Foundational Public Health Services

In response to the 2012 IOM report entitled *For the Public's Health: Investing in a Healthier Future*, the foundational public health services model was developed as a set of public health services that must be made available in all communities and for which costs could be estimated. Join PHNCI, the current leader for this body of work, as we describe the model, its relevance to the field and alignment with accreditation. The webinar will also explore how Washington State is using this model to assess and modernize their governmental public health system and make the case for sustainable funding. Featured speakers include:

- Kaye Bender, President and CEO of PHAB
- Jessica Solomon Fisher, Chief Innovations Officer of PHNCI
- Marie Flake, Special Projects/Foundational Public Health Services, Washington State Department of Health

[Click here to register!](#)

## November 14, 2016 @ 3:00PM-4:30PM ET

### Transforming Public Health through Collaboration with Health Care

In recent years, there has been an increased focus on public health departments working across sectors, to improve communities. As limited funds continue to shrink and community needs evolve, public health and health care can enjoy mutually beneficial relationships to improve health and well-being. Whether for controlling costs, improving health outcomes, or contributing to a healthy workforce, each sector has an interest in being both effective and efficient. Join PHNCI for commentary on the importance of this collaboration and learn about two national initiatives (the State Health Values and Strategies program and the newly launched Digital Bridge project) aimed at improving population health through reforming the delivery of health care services and exchanging information between sectors. Featured speakers include:

- Paul Kuehnert, Assistant Vice President for Programs, Robert Wood Johnson Foundation (RWJF)
- Heather Howard, Program Director for State Health and Value Strategies, Princeton University
- Jim Jellison, Interim Director of Practice Support, Public Health Informatics Institute (PHII)
- Vivian Singletary, Director, Public Health Informatics Institute (PHII)

[Click here to register!](#)

## December 12, 2016 @ 3:00PM-4:00PM ET

### Applying a Health Equity Lens to Public Health Practice

Increasingly, health departments are serving as leaders in communities to address the root causes of health inequities. This requires changing systems and policies, and working with non-traditional partners to ensure that all people have the opportunity to attain their highest level of health. Join PHNCI as we explore the stories of two health departments working to transform communities such that zip codes do not dictate health outcomes. Featured speakers include:

- Jeanne Ayers, Assistant Commissioner, Minnesota Department of Health
- Jennifer Hadayia, Senior Policy Planner/Health Equity Coordinator, Harris County Public Health (TX)
- Umair Shah, Executive Director, Harris County Public Health (TX)

[Click here to register!](#)